



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

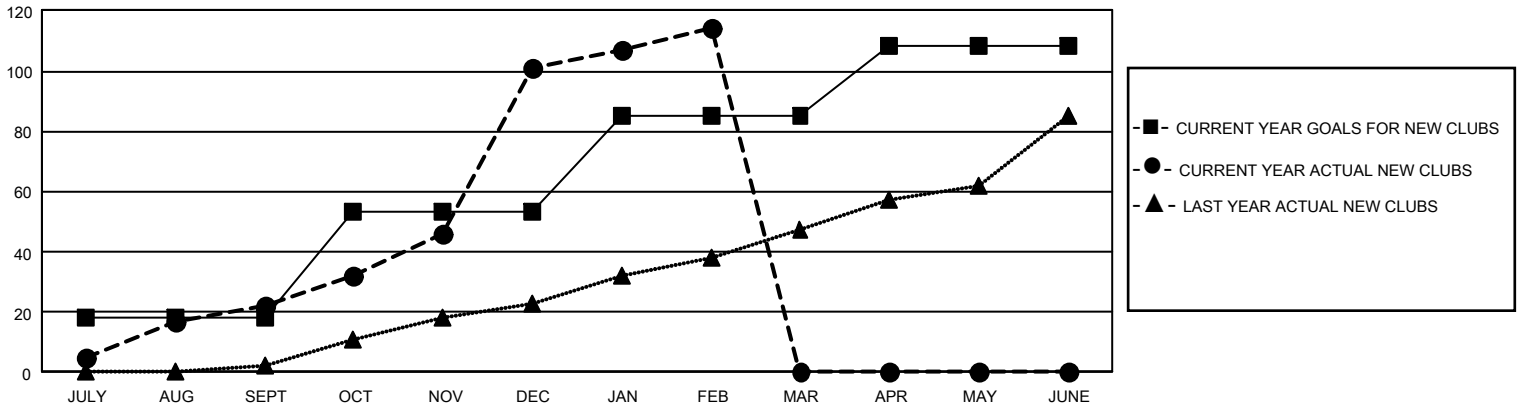
GAT Constitutional Area 8

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

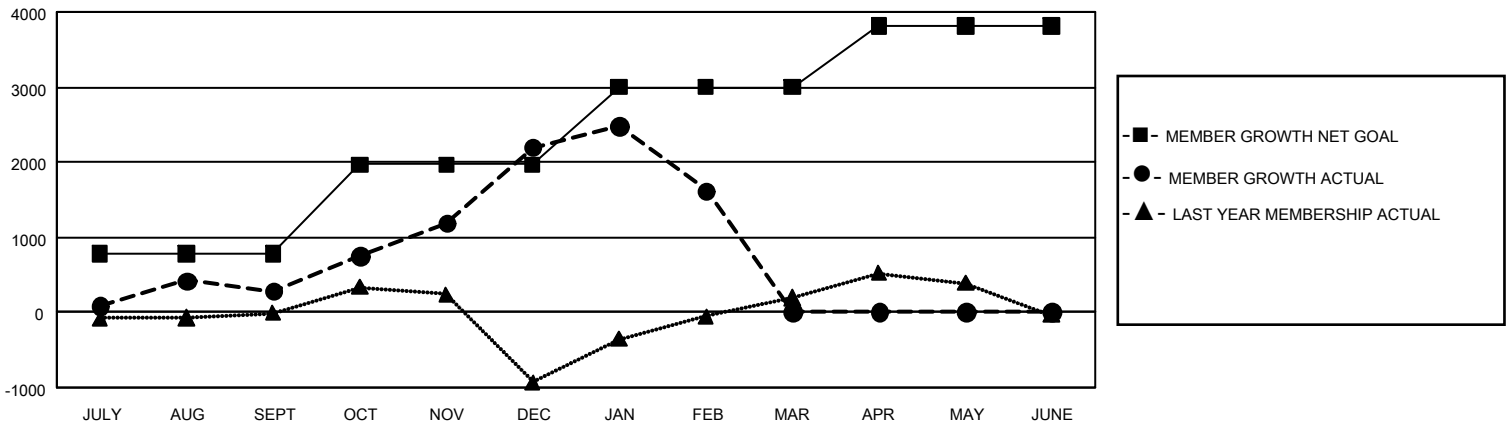
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	54	22	1
OCT/NOV/DEC	105	79	1
JAN/FEB/MAR	96	13	73
APR/MAY/JUNE	69	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	779	1,649	1,260
OCT/NOV/DEC	1190	4,077	2,077
JAN/FEB/MAR	1028	905	1,437
APR/MAY/JUNE	815	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 75	841 CLUBS OF 1,449 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	19,613 (60.04%)
DECEASED	157	FEMALE	13,056 (39.96%)
CLUB CANCELLED	1,093	TOTAL FAMILY UNIT MEMBERS	
OTHER	3,523	4,029	
TOTAL	4,773	FAMILY MEMBERS PAYING HALF DUES	
		2,288	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)